



## **New Zealand Professional Florists Who are we?**

**We are a Standard Setting Organisation within the Floral Industry**

### **What do we do:**

- Assessments for level 3, 4, Diploma and Masters
- Training days for industry and assessment candidates
- Weekend workshops & Education Weekends
- Private training by arrangement
- Providing NZPF Members with the opportunity to achieve their own internationally recognised qualifications
- We are affiliated to the Royal New Zealand Institute of Horticulture with our certificates being endorsed by them
- We work closely with markets & growers within the industry
- We are recognised by the major Flowers by Wire Organisations (they hold an Executive position on our Board for Interflora & Teleflora) as well as florists nationwide as being the standard setting body for floristry in New Zealand
- Providing an assurance of quality for customers of our NZPF members
- Quarterly newsletter
- We work as an organisation to achieve such things as negotiating for the addition of florists to the list of desired immigrants to combat the shortage of senior florists within New Zealand

### **What is our aim:**

- To give New Zealand a high standard of floristry and assurance of quality to the customer

### **What we ask:**

- Is our florists to have a commitment and passion for their profession and want to work with us to achieve better standards, better Florists and better business practices

### **Upcoming events:**

- Conference, Nelson 4-6 November 2011

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